

Living Cully

IMPACT REPORT COVID-19 EDITION

2022 COVID-19 Impact Report

LIVING CULLY

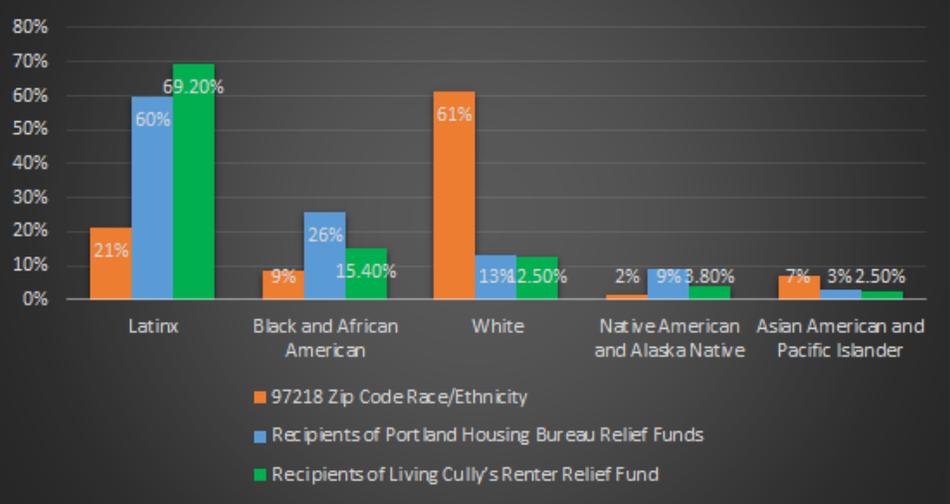


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Renter Relief

Household Assistance Recipients



CULLY NEIGHBORHOOD RENTER RELIEF PROGRAM

In response to the COVID-19 pandemic, Living Cully implemented two household relief efforts:

1. Our own Cully Neighborhood Renter Relief program raised funds from individual donors and distributed payments of \$200 - \$700 to 260+ renter households in our neighborhood.
2. We signed up over 950 community members to receive \$500 relief payments from the Portland Housing Bureau.

Our renter relief fund prioritized BIPOC, low-income, and undocumented community members. The chart above shows how we performed compared to Cully's population.

370 donations from 300 individual donors and organizations

\$587,500 in government funds directed to the Cully community

"It put a very big smile on my face to let me know that there actually were some people out there that were willing and able to help me and my family out in my time of need."

- Cully Neighborhood Renter Relief Fund Recipient



\$737,500

Distributed to the community through various programs

\$150,000

Raised by community members for the Cully Neighborhood Renter Relief Fund

950+

Individuals received \$500 or more in financial assistance

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Food Access

CULLY FOOD ACCESS PROGRAM

In March of 2020, Living Cully and Verde staff shifted their normal program work and asked the community what they needed. After hearing from multiple community members food access was a concern, we put together a food box delivery program.

Typically, neither Living Cully (LC) nor Verde provides direct services. This meant that the food box delivery program would need to be a collaborative effort. We teamed up with Community Cycling Center (CCC) and Northeast Emergency Food Program (NEFP) to partner with us on this effort. Making weekly deliveries from April 2020 to September 2021 we delivered 230,000 pounds of food to Cully residents.



Living Cully, Verde, Community Cycling Center, and Northeast Emergency Food Program partnered every week for 18 months to provide food boxes for families in Cully



Culturally specific food was delivered to families in need throughout the pandemic



Over 900 bike trips were made to deliver food to community members

"Having food boxes dropped to people's porches is something I've never seen. I know there are places to go and get food, but it was amazing to just receive food to your porch so people didn't have to worry about leaving their home."
- Cully food box recipient and volunteer

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| <h1>230,000</h1> <p>Pounds of food were delivered to community members through course of program</p> | <h1>25</h1> <p>Community volunteers were critical to ensuring everything ran smoothly each week</p> | <h1>150</h1> <p>Average weekly deliveries to families during the program</p> |
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Community Organizing Programs

COMMUNITY-LED TAX INCREMENT FINANCING (TIF) DISTRICT

Seven community-based organizations (Cully Association of Neighbors, Cully Boulevard Alliance, Habitat for Humanity Portland Region, Hacienda CDC, Native American Youth & Family Center (NAYA), Our 42nd Avenue, and Verde) are working closely with the City of Portland to develop a proposal for the nation's first community-led TIF district.

- If implemented, this District would generate more than \$100 million over the next 20 years, to be used for projects in the Cully neighborhood that prevent displacement and create stable, affordable homes and economic prosperity for people of color and low-income people.
- Over the past 15 months, coalition partners have hosted nearly 30 online community meetings and focus groups and collected hundreds of surveys from Cully community members. This input is guiding the proposal that we expect to present to the community, and then Portland City Council, later this year.



BLACK COMMUNITY ORGANIZING

- Helped connect to COVID relief funds
- Meeting monthly with Black community members
- Organized community walks and other social events to get together like bowling
- Planning future events such as a pop-up for Black businesses

MOBILE HOME PARK ORGANIZING

- Connected MHP residents to COVID relief funds
- Provided food via food box program
- Gearing up for a series of neighbor-helping-neighbor home repair projects and community-building gatherings over the summer



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Habitat for Humanity
Portland Region

HACIENDA
COMMUNITY DEVELOPMENT CORP.

